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YOUR CAREER/BUSINESS TRANSITION TO AUSTRALIA

Making a successful transition to a new life in another country relies on

good planning and preparation. The logistics of the physical relocation are obviously important but one of the most critical contributions to feeling like you “have arrived” is to find fulfilling and rewarding employment or a relevant source of income. Amongst the emotional reactions of excitement, anxiety, curiosity and confusion that co-exist at the beginning, it is important to seek out an informative and supportive means of securing an income stream through employment or business as the foundation for a successful future in Australia. The best chances for success are gained from a structured program of personal preparation and orientation to the local market. Whether the opportunity you are seeking is in employment or business ownership. A successful Transition to Australia can be made by using a **four-step formula** that has proved to be highly successful across a range of situations.



1. Getting Your “Head” Right

During this phase, there is a need to establish an appropriate understanding and acknowledgement of your goals and vision, strengths and weaknesses, skills and experience and to develop a set of realistic expectations (including those around remuneration and income), based on a personal SWOT analysis.

This allows you to identify any vulnerabilities in skills, attitudes or role biases that will need to be taken into account in targeting your preferred employment or business strategy. Equally it is important to identify those particular strengths, which you should leverage for greatest success.

It is also necessary to consider from the outset what employment or business/lifestyle balance and model you might be contemplating e.g.:

- Contract, project or consulting work, full-time or part-time work, voluntary work/work experience, buying or taking equity in an existing business etc., and then analyse the risks, returns and potential targets for each scenario.
- Adopting the right attitude toward seeking out and selecting opportunities is an important part of the challenge. Getting your head in a position to strategise your search is an important step.



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2. Getting The “Paperwork” Right

Once your head is clear and your direction set, it is important to ensure that the documentation presenting your profile to the market is the most communicative and enticing that it can be. Your resume/curriculum vitae, flyers, business cards, skills and talent inventories, application letters, responses to selection criteria, website, marketing material, etc, all need to project an image that differentiates you favourably from other competitors in the market.

3. Getting The “Mouth” Right

By far the most important selling point for your professionalism is your own personal presentation style. Whether at a formal interview, informal networking, providing presentations or other forms of verbal promotion, your presence and the manner in which you articulate your strengths and positive attributes can be the key to successfully obtaining that opportunity you seek.

Finding a suitable coach experienced in such matters can assist greatly in preparing for important interviews.

4. Getting The “Marketing and Networking” Right

Exposure to relevant and accessible opportunities is a key element in the success of your transition. Having prepared your attitude, your paperwork and your presentation skills, your introduction to the appropriate networks, contacts, advertising vehicles, industry and business forums can be a highly value-adding component of your transition plan. Tapping simultaneously into the “visible” and “hidden” job markets, is critical. The “Hidden Job Market” in Australia is extensive and can only be accessed with the right contacts.

HOW CAN YOU ENSURE SUCCESS?

Your commitment to making a new life in Australia hinges on being as well prepared as you can be to seize the opportunities that await you. Investing some time and effort in carefully planning your transition will maximise your chance of success. Accepting that you do not need to face the challenge alone will help give you the confidence to step out with firm resolve to give it your best shot. Contacting friends, colleagues and associates who may have made the transition before you, often provides valuable advice or alternatively seeking out an appropriate service provider like MDN Consulting to assist you in your preparation can be a worthwhile investment.

